

XUNTA  
DE GALICIAFeira Internacional  
de Galicia ABANCA

# SALIMAT ABANCA

SILLEDA | GALICIA | SPAIN

5 - 8 June 2025

[www.salimat.es](http://www.salimat.es)

#salimat25

FEIRA INTERNACIONAL  
ABANCA SEMANA VERDE  
DE GALICIA



# SALIMAT ABANCA

## What is SALIMAT ABANCA?

The **Food Fair of the Atlantic, Salimat Abanca**, continues to establish itself as an essential trade fair event for learning about and analysing the present and future of the agri-food sector. And in its 28th edition, it will focus more than ever on creating a forum with real value for sharing and generating opportunities between organisations, small producers, artisans, industry and large-scale distribution.

All of this in an unbeatable setting, that of the **INTERNATIONAL FAIR ABANCA GREEN WEEK OF GALICIA**. An emblematic event with more than four decades of history and a faithful reflection of both our land and the magnificent evolution of the value chain of the primary sector. And in which food will once again be one of its main axes through Salimat Abanca.



Dates

**5 - 8  
June**



Edition

**28th**



Location

**ABANCA International  
Exhibition Centre - Silleda**  
(near Santiago de Compostela –  
SPAIN)



Schedule

Thursday and Friday:  
**10:00 to 20:00 h.**  
Weekend:  
**10:00 to 21:00 h**



Frequency

**Annual**



Setting

**International**



Admission

**Free entry**



Visitor profile

**Mainly professional** over  
the first two days  
**General public**  
over the weekend



This show continues to outdo itself. In 2024, it achieved its best figures for the third consecutive year in terms of the number of direct exhibitors, which stood at 277 companies and entities that created an attractive food and gastronomic showcase. An evolution with which the prospects for 2025 are fabulous.

## Where is it held?

**SALIMAT ABANCA** will take place at the **ABANCA International Fair of Galicia**, the largest exhibition park in the northwest of the peninsula.

The venue is located in the town of **Silleda**, a stone's throw from its reference city, Santiago de Compostela.

It has magnificent infrastructure: more than 400,000 m<sup>2</sup> of surface area, of which 35,000 m<sup>2</sup> are used for exhibitions (distributed in several pavilions) and 55,000 m<sup>2</sup> outdoors, as well as 27,000 m<sup>2</sup> of green areas.

Its pavilions, its auditorium, its multiple rooms and its outdoor spaces give it great versatility. In addition, it has large car parks, a green ring and even a helipad, which allows it to adapt to all types of events and needs.



## HOW TO GET THERE?

**Directly to the venue:**

**BY CAR**

Highway AP-53. Exit km. 33

**Through Santiago de Compostela:**

**BY TRAIN**

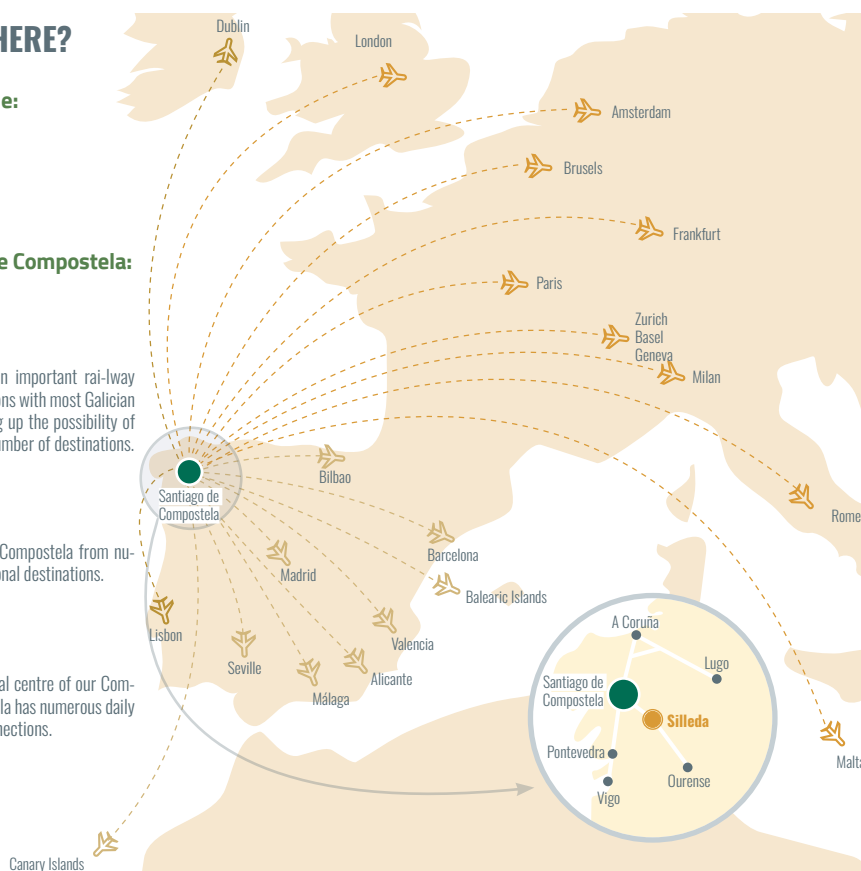
Santiago de Compostela is an important railway hub with high-speed connections with most Galician cities and with Madrid, opening up the possibility of connecting with an infinite number of destinations.

**EN AVIÓN**

Direct flights to Santiago de Compostela from numerous national and international destinations.

**EN AUTOBÚS**

As the capital and geographical centre of our Community, Santiago de Compostela has numerous daily national and international connections.



### DIRECT DESTINATIONS FROM Santiago de Compostela\*

#### Domestic

Madrid  
Barcelona  
Seville  
Málaga  
Valencia  
Alicante  
Canary Islands  
Balearic Islands  
Bilbao  
...

#### International

Italy  
United Kingdom  
Netherlands  
Belgium  
France  
Germany  
Switzerland  
Malta  
Ireland  
Portugal  
...

\* This information is merely indicative and is subject to possible changes and frequent updates.



### DISTANCES TO SILLEDÁ

Santiago de Compostela	33 km.
Vigo	94 km.
A Coruña	108 km.
Oporto	256 km.
Oviedo	362 km.
Valladolid	416 km.
Lisbon	564 km.
Madrid	575 km.

#### Coordenadas GPS:

Latitude 42.704127 (42° 42' 14.86" N)  
Longitude -8.243620 (8° 14' 37.03" W)

## Silleda and its exhibition centre, a short distance away from Santiago de Compostela

An open city connected to the world, World Heritage site and tourist destination, known internationally for its Camino, its culture, its history and its gastronomy.



## From Santiago de Compostela to the ABANCA International Exhibition Centre of Galicia



**CAR HIRE**



**TAXI SERVICE OR TRANSPORT WITH DRIVER**



**REGULAR BUS SERVICE SANTIAGO-SILLEDÁ**

At various daily frequencies from the Bus Station.



# Do you want your company to grow and gain market presence?

This fair is the perfect space for this: it will be a magnificent showcase with the involvement of all the leading players in the sector.



## Agri-food industry and small producers:



Fresh meats



Fruit



Spirits and other alcoholic beverages



Pâtisserie/pastry and sweets



Processed meats



Vegetables



Water



Snacks



Milk and varieties



Nuts



Soft drinks and juices



Seasoning and Sauces



Cheese



Fish preserver



Coffees and derivatives



Prepared dishes



Other dairy procts



Other preserves (cárnicas, vegetales, etc.)



Infusions



Organic products



Eggs and egg products



Frozen food



Bakery products



Products for intolerances



Oils



Wines



Honey and dietary products



Other products



Cereals, rice, pasta y legumes



Beers



Jams and marmalades



## Agri-food promotion bodies

- » Embassies and Foreign Promotion Agencies
- » Autonomous Regions
- » Provincial Councils
- » Regulatory Councils
- » Sectoral partnerships and clusters
- » Interprofessional Organizations



Equipment and utensils



Certification and regulatory bodies



Aplied technology



Other public authorities



Large-scale distribution



Restaurants and gastronomy



Training and research centres



Financial institutions and insurance companies



Direct sales



Food-trucks



Publishers and technical press



**SALIMAT  
ABANCA**

## Figures 2024

Salimat Abanca continues to generate good figures and positive evaluations, such as those of the last edition:

**277**

**direct exhibitors**, a record figure that represented 3.3% more than its best event (2022) and 4.9% more than in 2023, in addition to the general satisfaction of participants.

**5.461**

**m² of exhibition**, very similar to that of 2023 and its larger surface area.

**60**

**Food innovations** in its Alinova space that **once again** surprised visitors.

**1.300**

**Meetings scheduled with 33 buyers from 19 countries** who received praise from both distributors and importers as well as companies.

## Do you want to take advantage of all the opportunities that you will have as an exhibitor at SALIMAT ABANCA?

### Increase your product's value rise



The fair is the perfect setting for raising awareness of your products, their characteristics and the production process. Thousands of professionals and consumers want to know your story and learn why you are unique.

### Stand out, gain notoriety and make an impact



Take advantage of the fair to carry out actions that surprise the public and reinforce your brand. You will be helped by its spectacular media coverage and also by the spaces available free of charge to present your products.

### Present your new products at Alinova



This unique space has been designed to showcase that new product you have been working on so much in recent months. Make it one of the stars of the show.

### Spend time with your clients



Salimat Abanca is the perfect place to meet and strengthen relationships with your clients, getting closer to their needs, concerns and desires. Give them a unique treatment and their gratitude will be maximum.

### Don't stop selling



Tens of thousands of visitors are eager to try and buy your products. If it fits into your marketing strategy, it can generate significant sales volume at the fair and/or attract loyal buyers and future prescribers.

### Connect with people and make quality contacts a tu agenda



Generate new contacts of interest for your business. Potential clients, distributors and collaborators are waiting for you.

### Test to improve



Show your products to professionals and consumers and get valuable first-hand impressions and opinions. Trade fairs are the perfect laboratory for market research.

## Participate in their INTERNATIONAL BUSINESS MEETINGS



The effectiveness of the Salimat Abanca Meetings has made them the best tool to open markets. The business they generate makes them a great opportunity to start or consolidate your process of internationalization or commercial development.

National and foreign buyers, gourmet stores and large retailers look for the best products to add to their shelves at each edition. One of them could be yours.

**In the last edition, more than 1,300 meetings were held with 33 buyers from 19 countries.** And in 2025 it will continue to focus on its projection:

- » A long list of top-level buyers will attend: adapted to the characteristics of the companies and products present at the fair.
- » The interest of both parties will work as always as a premise: your meetings will be scheduled by crossing your interests with those of the buyers, thus improving their effectiveness.
- » A multitude of contacts: as an exhibitor you will have the opportunity to show your products and meet with dozens of interested professionals.
- » No additional cost: just by being an exhibitor you get free access.

And to all this there is another advantage: if you have projects in industrial tourism, wine tourism, olive oil tourism, etc... you have the possibility of participating in the **International B2B Meetings at the Galician Tourism Show TUREXPO GALICIA**, which is held simultaneously.

More than thirty national and international tour operators searched in 2024 for unique experiences like the one you can offer them to complete their offer in one of the most recognized B2B meeting programs at a national level in the tourism sector.

**Participate free of charge in this 2x1 opportunity too!**

## How to be an exhibitor?

Send us the correctly filled-out participation form (available at [www.salimat.es](http://www.salimat.es)) as a sign of your interest in participating in our Event.

1

Once received, we will confirm the reception of your space reservation and send you all the documentation necessary to complete the process and verify all your needs:

Catalogue of available Fair Services  
Advertising and Sponsorship Catalogue  
Free Official Event Catalogue insertion form  
General rules  
Location Proposals

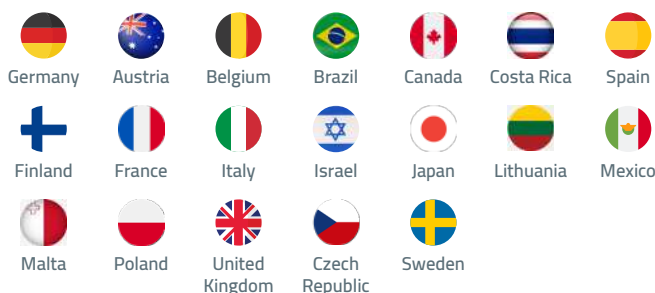
2

As a final step in the process, we will send you a fully detailed quotation so that you can approve it.

3



### Guest countries 2024:



Optimise your presence at the fair by hiring one of the advertising and sponsorship options we offer you!



## Who will be visiting us?

Last year, a total of **84,673 people** attended the show to discover and try artisanal, quality, gourmet and innovative products, visiting the exhibition area and participating in its activities.

A **huge influx** that turns into palates eager to discover your product and that makes Salimat Abanca an exceptional forum to generate brand and business, with a great real impact.

**End consumers**, who have an unquestionable role in making the purchasing decision, make up the bulk of this large audience, which is joined by a multitude of **professionals** who wish to analyse the fair's offerings.



Demanding prescribers of your product in supermarket aisles



Extraordinary ambassadors of your brand at a restaurant table or bar counter



Heads of gourmet shops



Large-scale and regional distribution



Loyal customers of your on-line channel



Motivated aspiring chefs who lovingly work with your products in their kitchens



Importers



Chefs and professionals in the hotel, restaurant and catering channel



Enthusiastic foodies seeking out the best in those gourmet shops you are present in



Demanding home-makers willing to feed their families with the best



Production and agri-food industry managers and technicians



Gastronomic bloggers



Little mischief makers with enormous purchasing decision power

...



Specialized press

...



**Figures  
2024**

**84.673  
visitantes**

**Free ADMISSION!**



## What will visitors find at **SALIMAT ABANCA?**

Whether you are a professional in the industry, a food lover, or simply a consumer interested in high-quality products, you will discover all the possibilities that this event provides you with:



### AN EVENT WITH A LONG HISTORY

This is a benchmark show in the national agri-food sector where you can discover, taste and purchase exquisite products from all regions and markets, resolve any queries with the producers themselves and also find partners or suppliers.



### RENOWNED CHEFS

At each edition of Salimat Abanca, renowned chefs pass through its different spaces to bring cooking closer to the public, share their knowledge and always delight with their exquisite creations.



### THE SALIMAT TERRACE

It is the epicentre of the show in terms of presentation and showcooking, with an extensive programme where you can discover top quality products, as well as their history, their processes and all the possibilities they offer.



### TRAINING AND MEETINGS

Educational workshops, technical seminars and tastings make up a varied programme with themes and activities aimed at all visitor profiles. There will also be specific events for the sector, such as interesting thematic forums and a meeting of gastronomic bloggers.



### ALINOVA

A gallery in which to be surprised by all the new products present at the fair, and which will once again capture the attention of the public, professional visitors and the media.



### ACTIVITIES AT STANDS

Every year the exhibitors surpass themselves with their original proposals in their stands to capture the attention of the public and professionals and to showcase their products.



### COMPETITIONS

The most original competitions will be held at the event, with a view to recognising the exceptional quality of the products present at the fair.



### GASTRONOMY

From the traditional "pulpeiras" (octopus stalls) to a wide variety of proposals, which will allow you to experience why a fair in Galicia is also synonymous with gastronomy.

## And everything that **ABANCA GREEN WEEK OF GALICIA** offers

  
Agriculture

  
Livestock

  
Nature

  
Tourism

  
Sales Area

And lots of fun and entertainment:

  
Equestrian events

  
Canine activities

  
Motor spectacles

  
Música

  
Sport

  
Kiddies' activities

and much, much more!



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